



ECO Expo Asia
國際環保博覽
International Trade Fair on Environmental Protection



E+PLUS

Fostering Green Innovations for Carbon Neutrality 推動綠色創科 實現雙碳目標

30.10 – 2.11.2024

AsiaWorld-Expo, Hong Kong
香港亞洲國際博覽館

23.10 – 9.11.2024

Click2Match 商對易

www.ecoexpoasia.com



Organisers 主辦機構：



messe frankfurt

Co-organiser 協辦機構：



Environment and Ecology Bureau
The Government of the Hong Kong Special Administrative Region



Asia's leading expo for promoting advanced green technologies

推廣創新綠色科技的亞洲領先貿易展

Eco Expo Asia is a global trade platform for the environmental protection industry, providing B2G, B2B and B2C opportunities for green industries with staunch support from Hong Kong, Mainland China as well as international government authorities and industry associations.

國際環保博覽作為環保產業的領先展會，為全球業界提供展示最新綠色產品及技術的貿易平台。博覽獲香港、中國內地及全球多地政府部門及行業協會的鼎力支持，致力為環保業界提供企業對政府 (B2G)、企業對企業 (B2B) 及企業對顧客 (B2C) 的商機。



Building a sustainable future 建設可持續未來

Carbon neutrality 碳中和

Governments around the world are implementing policies to achieve their respective climate targets, including China's goal of achieving Carbon Neutrality by 2060. Eco Expo Asia will support this endeavour through product zones and fringe events covering air quality, green buildings, green finance and more, as well as numerous forums and seminars to discuss global climate strategies.

全球各地政府正在實施各項環保政策，以實現其氣候目標，包括中國力爭在 2060 年前達致碳中和。為支持落實環保措施，國際環保博覽將設立涵蓋空氣質素、綠色建築、綠色金融等方面的產品專區，以及舉辦一系列討論全球氣候策略的論壇和研討會。

New energy 新能源

China leads the world in new and renewable energy, doubling its solar energy capacity¹ and investing over CNY 300 billion (USD 42 billion) in green hydrogen in 2023.² With the Green Transportation Zone showcasing new energy and energy-efficient vehicles as well as the Hydrogen Pavilion and Hydrogen Forum newly launched last year, the expo will continue to promote a move towards cleaner forms of energy.

中國在新能源及可再生能源領域位居世界領先地位，在 2023 年將其太陽能發電量翻倍¹，並於綠色氫能源發展上投資超過 3,000 億元人民幣（420 億美元）。² 本屆博覽將於綠色運輸展區展示多款新能源和節能汽車，以及透過去年新推出的氫能館及氫能經濟論壇，繼續推動潔淨能源發展。

Waste management & circular economy 廢物處理及循環經濟

Tackling the world's waste remains a critical issue, with new initiatives such as Hong Kong's Municipal Solid Waste Charging Scheme coming into force in 2024 and plans in China to recycle 60% of all urban domestic waste by 2025.³ Leading players will gather at the Waste Management & Circular Economy Zone and Water Treatment & Quality Management Zone to explore different approaches and strategies for building a circular economy.

解決全球垃圾問題仍然是個關鍵議題，新措施包括香港將於 2024 年實施都市固體廢物收費，以及中國內地計劃在 2025 年回收 60% 的城市家庭垃圾。³ 行業領軍人物將齊聚廢物管理與循環經濟展區及水處理與水質管理展區，探討建設循環經濟的不同方法和策略。

¹ "Renewable energy surge of 50% driven by China, IEA says", Financial Times, 11 January 2024, <https://qr.messefrankfurt.com/Z971b>

¹ "國際能源署表示，在中國推動下全球可再生能源增長 50%"，金融時報，2024 年 1 月 11 日，<https://qr.messefrankfurt.com/Z971b>

² "China's green hydrogen investment tops 300 billion yuan in first nine months, leading the world", Global Times, 20 November 2023, <https://qr.messefrankfurt.com/aa741>

² "中國今年首 9 個月投資逾 3,000 億元在綠色氫能發展，領跑全球"，環球時報，2023 年 11 月 20 日，<https://qr.messefrankfurt.com/aa741>

³ "Exploring Plastic-Management Policy in China: Status, Challenges and Policy Insights" Liu, Chen, and Chang Liu, Sustainability 15, no 11, 5 June 2023, <https://qr.messefrankfurt.com/2ba35>

³ "探索中國塑料管理政策：現狀、挑戰與政策啟示"，Liu, Chen, Chang Liu, Sustainability 15, no 11, 2023 年 6 月 5 日，<https://qr.messefrankfurt.com/2ba35>

Why do industry leaders attend Eco Expo Asia? 行業領袖為何參與國際環保博覽?

2023 expo facts 博覽概況



Over **300** exhibitors from **13 countries and regions** with pavilions and group participation from Canada, Japan, Mainland China, Hong Kong and Finland
來自**13個國家及地區**超過**300**家展商，當中包括加拿大、日本、中國內地、香港及芬蘭的展館和展團

Close to **15,000** industry buyers attended physical and online exhibitions
近**15,000**名業內買家親臨參觀和於網上瀏覽產品



70 buyer delegations consisting of over **1,300** overseas buyers from **38** countries and regions
70個海外買家團到訪，由來自**38**個國家及地區的超過**1,300**名行業人士組成

Over **30** seminar sessions and workshops
舉辦超過**30**場研討環節及工作坊



Top visiting countries and regions included Mainland China, Malaysia, India, Republic of Korea, Thailand, Taiwan, United States, Philippines, Australia and Indonesia (in descending order)
主要買家來源國家及地區：中國內地、馬來西亞、印度、韓國、泰國、台灣、美國、菲律賓、澳洲及印尼 (按降序排列)

Close to **300** business meetings conducted online and onsite
近**300**場商貿配對會議



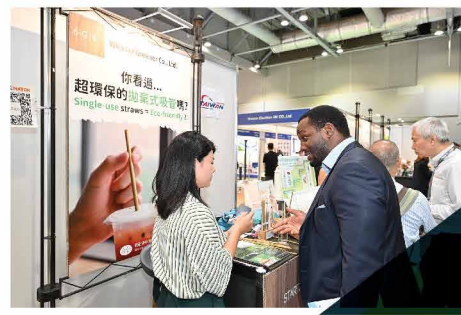
Eco Asia Conference 亞洲環保會議



Product presentations and buyer briefing sessions 產品介紹及買家簡介會



Startup Zone — for startups to meet investors and showcase innovative ideas 「初創」專區 — 讓初創企業向投資者闡述創新理念



Renowned exhibitors gathered for Eco Expo Asia 2023 知名企業積極參與國際環保博覽2023

- ▶ ALBA Integrated Waste Solutions (Hong Kong) Limited
歐綠保綜合環保(香港)有限公司
- ▶ China Energy Conservation and Environmental Protection (Hong Kong) Investment Co Limited
中國節能環保(香港)投資有限公司
- ▶ Keppel Seghers – Zhen Hua Joint Venture
吉寶西格斯 – 振華聯營公司
- ▶ Veolia Hong Kong Holding Limited
威立雅香港控股有限公司
- ▶ Wisdom Motors (HK) Limited
威馳騰汽車(香港)有限公司
- ▶ China Everbright Environment Group Limited
中國光大環境(集團)有限公司



Exhibitor testimonials 參展商評語

"In the first four hours, we have already met more potential partners than we initially targeted for the entire exhibition, with visitors from Hong Kong, Mainland China and Southeast Asia, so the results are beyond our expectations. We are 100% sure that we will participate at the expo next year."

「我們在參展首四個小時接觸到的潛在合作夥伴數目已遠超預期。我們透過博覽結識來自香港、中國內地及東南亞的工程企業，所以明年肯定會繼續參展。」

Mr Jouni Jääskeläinen, Director, EPSE (Finland)
Jouni Jääskeläinen先生, 董事, EPSE (芬蘭)

Prominent visitors at Eco Expo Asia 2023 參觀國際環保博覽2023的知名企業

- ▶ Airport Authority Hong Kong
香港機場管理局
- ▶ c!ty'super
- ▶ CLP Power Hong Kong Limited
中華電力有限公司
- ▶ Fairwood Holdings Limited
大快活集團
- ▶ Great Eagle Holdings Limited
鷹君集團有限公司
- ▶ Hong Kong Air Cargo Terminals Limited
香港空運貨站有限公司
- ▶ Hospital Authority
醫院管理局
- ▶ IKEA
宜家家居
- ▶ Kerry Property Management Services Limited
嘉里物業管理服務有限公司
- ▶ L'Oreal Hong Kong Ltd.
香港歐萊雅
- ▶ NEC
日本電氣
- ▶ Sun Hung Kai Properties
新鴻基地產
- ▶ Tung Wah Group of Hospitals
東華三院
- ▶ Whampoa Property Management Limited
和記物業管理有限公司
- ▶ Wynn Macau
永利澳門

Visitor feedback 買家評語

"We have met six companies through business matching meetings arranged by the organisers and we are aiming to place orders totalling around USD 500,000."

「在主辦機構的安排下，我們接洽了六家展商，訂單目標金額為50萬美元左右。」

Mr Nguyen Tuan Anh, Founder & CEO, Green Eye Environmental (Vietnam)

**Nguyen Tuan Anh先生, 創辦人兼行政總裁,
 Green Eye Environmental (越南)**



Product categories 產品類別



Air quality
空氣質素



Eco-friendly products
環保產品



Green building technology and services
綠色建築



Green finance and ESG-related services
綠色金融及 ESG (環境, 社會及管治) 相關服務



Green transportation
綠色運輸



New energy and energy efficiency
新能源及能源效益



Waste management and circular economy
廢物處理及循環經濟



Water treatment and quality management
水處理及水質管理



2024 participation fees 展台參展費

Open booth 開放式展台

9 sqm 平方米 HKD 港元 26,136 / USD 美元 3,384

Standard booth 標準展台

9 sqm 平方米 HKD 港元 26,136 / USD 美元 3,384

Premium booth 特級展台

9 sqm 平方米 HKD 港元 34,110 / USD 美元 4,410

Custom-built participation 特裝參展

(min 36 sqm 最少 36 平方米)

HKD 港元 2,628 / USD 美元 342 per sqm 每平方米

Different sized booths are also available

尚有其他面積展台可供選擇

Default online package 網上宣傳套餐核心版

HKD 港元 3,000 / USD 美元 420

"Click2Match" matching service & 2-month exposure

@hktdc.com sourcing

「商對易」商貿配對服務及於「貿發網採購」平台宣傳
(為期2個月)



Contact details 查詢

Companies from the Americas, Australia, Europe, India, Japan, Malaysia, New Zealand, Pakistan, Singapore and Taiwan, please contact:

美洲、澳洲、歐洲、印度、日本、馬來西亞、新西蘭、巴基斯坦、新加坡及台灣公司，請聯絡：

Messe Frankfurt (HK) Ltd

法蘭克福展覽 (香港) 有限公司

Ms Dominique Kwan / Ms Mandy Lip

關婷小姐 / 聶麗思小姐

Tel 電話: +852 2238 9903 / 2238 9951

Fax 傳真: +852 2598 7887

ecoexpo@hongkong.messefrankfurt.com

www.messefrankfurt.com.hk

www.ecoexpoasia.com

Companies from Mainland China, Hong Kong, Indonesia, Korea, Macau, the Middle East, the Philippines, South Africa, Thailand, Vietnam and other countries and regions, please contact:

中國內地、香港、印尼、韓國、澳門、中東、菲律賓、南非、泰國、越南及其他國家和地區的公司，請聯絡：

Hong Kong Trade Development Council

香港貿易發展局

Ms Yuki Cheung / Mr Alex Cheng / Ms Charlotte Ng

張玉意小姐 / 鄭永儒先生 / 吳子欣小姐

Tel 電話: +852 2240 4469 / +852 2240 4926 / +852 2240 4605

Fax 傳真: +852 2824 0026

exhibitions@hktdc.org

www.hktdc.com